



2009

Leadership and Business Coaching in Today's Economy



- 14 Week Program
- Conducted virtually via teleconference line
- For anyone who wants to get unstuck in all or one area of their work and life
- Access to tools and workbooks to transform and quantify the success of program in your life
- Start Date: July 31st

The Leadership and Business Coaching Program Designed for today's challenges

Would you like to learn and implement the tools, techniques and methodologies used by the most successful business leaders? Would you like to take your personal and professional lives to the next level quickly? Would you like to empower others towards success? Coaching is a 2.4 billion dollar industry within a 14 billion dollar personal growth industry. Are you interested in becoming a coach?

TEACHING METHODOLOGY

Virtual delivery via teleconference line. Workbooks and handouts to follow along with session will be emailed to you on the day of the session.

- 90 minute once a week
- 30 minute guided one-on-one breakout sessions: master coaching others using the methodologies taught (tele-class)

WHAT WE WILL COVER IN THE 14 WEEKS CONTENT

Maximize Your Potential (Mindset)

- Passion: Get clear on what drives you
- Success Habits: Develop your success habits
- Purpose: Find and define your purpose
- Vision: Develop clear vision
- Action: Develop a clear action plan
- Goal Cultivating: Learn the art of goal cultivating
- Monetize your passion: Learn how to make money doing what you love doing
- Transform limiting beliefs: Transform limiting beliefs with proven scientific process
Holodynamics

Maximize Your Potential (Skill set)

- Leadership skills
- Entrepreneurial skills
- Get paid what you're worth
- Art of sales
- Effective presentation skills
- Art of influencing others
- Art of persuasion
- Effective communication
- Increase your confidence
- Growing your network

- Internet marketing & Social media
- Acquiring customers

Coaching

Become a Certified Coach via The Transformation Network. Learn, demonstrate and role play the skills and mindset above to show mastery of the program.

- Breakout sessions with group participants to master the coaching process
- Client Attraction: learn the skills needed to grow your coaching practice
- Internet marketing and social media: learn how to attract clients on the internet

FACILITATOR

Ted McGrath - Former Senior Partner of New York Life Insurance Company, Leader of 120 Sales professionals/entrepreneurs. Ted is the CEO and Co Founder of Two Companies - The Transformation Network, Personal and Professional Growth Company, and ECHO Business Solutions, tools and resources to help Entrepreneurs maximize productivity and performance. 10 years experience as a Business Coach, Professional Speaker, and Entrepreneur. Ted has coached thousands of professionals over the last 10 years.

INVESTMENT

Program comes at the investment of USD 2397.00. For process of registration and information on discounts, early birds and bonuses please write to our client development manager, Tim Shields at timshields@ted-mcgrath.com

Also refer to our Refund policy [here](#).