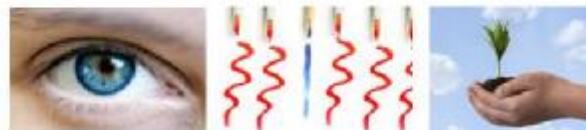




The Creative Intelligence Seminar

...bridging the polarised worlds of art and business...



FAQs

ABOUT THE CREATIVE INTELLIGENCE SEMINAR

✦ **What is the Creative Intelligence Seminar?**

The CIS is a creative human development program for growth in the areas of consciousness, creativity and innovation. Our methodology is unique - combining the artists process, life drawing, science and theory to shift old patterns of thinking and expand creative pathways. Breakthroughs are possible through the reinterpretation of ideas, concepts and accessing a state of presence for possibilities in the way you think, see and create.

Benefits

- Tap into the limitless potential of your innate creative nature
- Enhance your success in all areas of your life
- Live your true purpose
- Learn to create your day by shifting your mindset
- Innovative and creative solutions
- Improved relationships
- Enhance your business

✦ **Who should attend?**

This seminar is for progressive individuals, business teams and leaders, people who recognise that the ways of the past no longer apply to this innovative era of the 21st century. It is for those who want to be the creators of their future and are ready to evolve to greater levels of success.

✦ **Why invest in personal development?**

The laws of evolution dictate that what does not transform eventually becomes extinct.

Personal development is the process by which individuals evolve to the next level of highest potential. It is about becoming more of who you are and what you are capable of creating in all areas of your life.

The same rule applies to business. The growth and sustainability of a business depends on its ability to adapt and transform to keep up with the times. Creativity and innovation are the drivers for successful business in this new era. The business that thrives and survives will be the business that invests in the development and creative potential of its people.

✦ **How is the CIS different from other personal development programs?**

As far as is known, it is the only one of its kind to utilise a methodology of art and science as an innovative approach to human development. Theory expands the boundaries of rational understanding and the art based processes stimulate and allow the creative mind to access coherent solutions.– a whole brain approach to success through creative initiatives.

✦ About the Facilitator

Susan Ryan is the creator of CIS and Director of Artelier. Susan has worked with major corporations and business such as Coca-Cola (Aust), The Fosters Group, AXA, Nestle, the Hawthorn Football Club and many professionals across a diverse sector of industries to enhance their potential. She is an artist, coach, consultant, educator and speaker. Susan created the CIS as a way of intersecting her experience and love of art and human development. She is committed to the creative evolution of people and business in the 21st century.

✦ Testimonials

About The Creative Intelligence Seminar*"what a fantastic approach to help shift the mindsets of people...people were already discussing how they could implement the learnings back into the workplace...it was a fantastic start to our creative journey.."*

***Nadine Castle, National Learning &Development
National Learning & Development Manager
Coca-Cola Amatil (Aust) Pt Ltd***

"Susan Ryan, through her skills in art, but more importantly, through facilitation and coaching, was able to translate theory into applicable business situations and solutions."

***Adele Littame
Vice President – Commercial Affairs & Brand Development
Foster's Brewing International***

SEMINAR DETAILS

✦ Dates

The Creative Intelligence Seminar is a 2 day commitment.

The next seminar will be held in **Melbourne on 4th + 5th December 2007**.
(dates for 2008 to be posted shortly)

✦ Times

8:30 arrival for 9am start

9am – 5pm

✦ Venue

The Academy of Design
220 Ingles Street, Port Melbourne

Melways Reference: 43B 12

Tram Number: 109 Port Melbourne Tram – Northport Tram Stop

Description: Red Brick warehouse, Between Woodruff & Munroe Sts, Close to Port Melbourne Football Ground

★ Course Outline

Day One 9:00am - 5:00pm

In the relaxed working environment of an artists studio you will experience a day which will stimulate and challenge. A mixed day of rational theory and creative hands on sessions.

Theory and Discussion

We will be taking a scientific approach to exploring the intangible side of our Creative Intelligence – the mind and the heart. It is about understanding the duality of our nature, breaking through old mindsets and limitations and creating the future which aligns to our values.

Life Drawing

Through the all seeing eyes of your Observer self, you will be drawing from a life model (professional nude model). This exercise will enable you to truly “see” and not just “look” and has the potential for you to identify opportunities previously unrecognised. It will also stimulate your creative nature through the process of “allowing” the emergence of congruent solutions.

Day Two 9:00 – 5:00pm Artists Studio

Day two is focussed on the more tangible aspects of being creative and innovative. You will be working with reconfiguring objects and creating new ideas. The intention behind this work is to break down your assumptions and begin to intersect ideas through design and reconfiguration of objects.

A guest speaker will discuss what it takes to create a culture of innovation in the workplace.

To cap the seminar off, you will also be introduced to the secrets to investing in art from Art Consultant, Russell Unnit.

★ How many people attend the seminar?

Typically between 10-20

REGISTRATION

★ How do I register?

You need to complete a registration form. There are two ways that you can access the registration form:



★ How do I pay?

To secure your registration, payment of a non-refundable desposit of \$165.00 with the balance to be paid in full prior to the start of the seminar.

Preferred payment methods are:

- Credit Card:**
1. Download the registration form
 2. Complete the credit card authority section
 3. Fax to us on 03 9686 8964.

Direct Credit: Our account details are on the bottom of our tax invoice.
Alternatively, please contact our office for our account details.

Cheque: Please make cheque payable to Artelier

✦ Registration Terms and Conditions

TO REGISTER: **Please enter only one person's name on this form.** Everyone attending The Creative Intelligence Seminar must be registered under their own name. To register a second person, return to this form and enter their details separately.

DEPOSIT: **A non-refundable deposit of \$165 (GST inc) will reserve your place,** with the remaining balance to be paid in full before the seminar starts. The full tuition fee is \$895. Your tuition may be tax deductible. Please check with your Accountant.

CREDIT CARD PAYMENT: **If paying by credit card,** please [click here](#) to download the registration form. Complete the registration form and **FAX to: 03 9686 8964.** Confirmation of your registration and tax invoice receipt will be sent to you.

CONFIRMATION: **Once you have completed the registration form** correctly and clicked on the submit button you will see a confirmation screen.

CANCELLATION: A refund of the seminar fee will apply (less the non-refundable deposit), to cancellations received prior to 3 business days before the first day of the seminar. No refund will apply to cancellations received within the 3 business days prior to the first day of seminar.

Should you have any further questions, please feel free to email our Seminar Co-ordinator on events@artelier.com.au